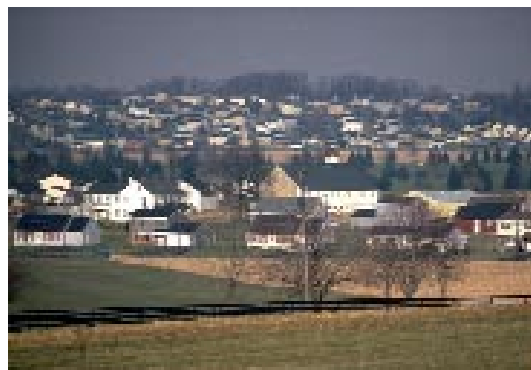


# Better Models for Development

## *in the* Shenandoah Valley



by Edward T. McMahon  
and Sara S. Hollberg

**Valley Conservation Council and The Conservation Fund**

## **About The Conservation Fund**

The Conservation Fund is the nation's foremost environmental nonprofit dedicated to protecting America's land and water legacy for current and future generations. Seeking innovative conservation solutions for the 21st century, the Fund works to integrate economic and environmental goals. Since its founding in 1985, the Fund has helped its partners safeguard wildlife habitat, working landscapes, community "greenspace," and historic sites totaling more than 5 million acres nationwide. With 1 percent fundraising costs and 96 percent program allocation, The Conservation Fund is recognized as the nation's top rated environmental nonprofit by both the American Institute of Philanthropy and Charity Navigator. Visit us online at [www.conservationfund.org](http://www.conservationfund.org).

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## **About the Valley Conservation Council**

Established in 1990, the Valley Conservation Council (VCC), a nonprofit citizens organization and land trust, promotes land use that sustains the farms, forests, open spaces, and cultural heritage of the Valley of Virginia. Serving 11 counties, VCC promotes strategies and sound public policy for managing growth. A primary goal is to assist landowners in the application of voluntary land protection tools, such as conservation easements and agricultural/forestal districts. At this writing VCC has helped conserve more than 42,000 acres of prime farm and forest land. For more information about VCC programs, contact:

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(540) 886-1380 (fax)  
[www.valleyconservation.org](http://www.valleyconservation.org)

# **Better Models for Development *in the* Shenandoah Valley**

**Produced for  
The Conservation Fund and the Valley Conservation Council  
by Edward T. McMahon  
and Sara S. Hollberg of Frazier Associates**

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